

# Nebraska Leadership Summit

March 2, 2017  
Holiday Inn Convention Center  
Kearney, Nebraska



*The best way to predict your future is to create it.*  
~ Abraham Lincoln

A collaboration between:



Nebraska LEAD Alumni Association



# Nebraska Leadership Summit

As a graduate of a Nebraska leadership program, you know that leadership is not a position or a title, it is action and example. In the words of Bill Bradley, "Leadership is unlocking people's potential to become better."

For many years, the **Nebraska LEAD Program, Nebraska LEAD Alumni Association, Nebraska Farm Bureau, Nebraska Hospital Association, Nebraska Bankers Association, and Nebraska Chamber of Commerce and Industry** have all proactively trained emerging leaders through their respective leadership programs. Many of these highly motivated leadership alumni have gone on to assume increasingly important leadership roles within their organizations, companies, communities, state and nation! The more than 2,000 alumni from these leadership programs have proven to have produced strong leaders and that great things are happening in Nebraska.

The Nebraska Leadership Summit offers statewide leadership program graduates the opportunity to reconnect with classmates, make new acquaintances, and learn about trends and topics confronting Nebraska and your industry base.

As a leadership program alumnus, we encourage you to take part in this opportunity to foster new dialogue, discuss creative solutions and develop relationships geared to making Nebraska an even stronger state.

The Nebraska Leadership Summit is made possible through a collaboration between:



**Nebraska Bankers Association's mission** is to provide extraordinary service for extraordinary members. Our vision is to be the foremost resource and advocate for Nebraska's banking industry. The association constantly monitors the banking scene, watchful for new ideas and approaches to help Nebraska's financial institutions respond to an ever-changing environment. The NBA strives to respond quickly to events that impact its member institutions. Priorities include legislative representation, education, industry promotion and public relations, cost-saving products and services, and an array of other services designed to meet the needs of Nebraska's banks and savings and loan institutions.



**Nebraska Chamber of Commerce & Industry** has proudly served as the voice of Nebraska's business community for more than a century. It is the state's only broad-based business association, representing the interests of more than 1,500 businesses of all sizes and sectors - in every county in Nebraska. The State Chamber's Leadership Nebraska mission is to identify, educate, communicate with, inspire and engage Nebraska's current and emerging leaders for the well-being of the state of Nebraska.



**Nebraska Hospital Association's mission** is to be the unified voice for Nebraska's hospitals and health systems. The NHA will provide collaborative leadership, assisting its members to provide comprehensive care to their patients, improving the health status of the communities they serve.



**Nebraska Farm Bureau's mission** is Strong Agriculture..... Strong Nebraska. Their vision is to be the trusted voice for Nebraska farm and ranch families.



Nebraska Agricultural Leadership Council

**Nebraska LEAD Program's mission** is to prepare and motivate men and women in agriculture for more effective leadership.



Nebraska LEAD Alumni Association

**Nebraska LEAD Alumni Association's mission** is to encourage, facilitate, maintain and promote interaction between and contact among persons who are participating in and who have completed the leadership/education/action development (LEAD) program, support current Nebraska LEAD fellows and Nebraska LEAD Alumni.

# AGENDA

# Nebraska Leadership Summit

Thursday, March 2, 2017

8:30 a.m. **Registration**

9:00 a.m. **Alumni from each program meet with their respective groups**

11:00 a.m. **Opening Remarks**

Richard Baier, President & CEO - Nebraska Bankers Association

11:15 a.m. **Leadership and the Local Economy**

Dell Gines, Senior Community Development Advisor, Federal Reserve Bank of Kansas City - Omaha Branch

Rural communities, specifically small rural communities have struggled to retain and grow local population and build their local economies. New models of economic development are emerging to address this issue. However, these models, which prioritize local business creation and growth, require an all hands on deck approach from local leadership. This presentation will discuss these models of economic development and why leaders from all sectors in small communities are needed to make these models effective and grow rural communities.

12:15 p.m. **Lunch & Presentation**

Paul Eurek, CEO - Xpanxion LLC

*Lunch sponsored by:*

Paul Eurek will share his insights on the digital transformation of Nebraska companies and the roller coaster ride of starting, operating and successfully developing an exit for shareholders.



1:30 p.m. **Building Blocks to Success**

Josh Erickson, Team Concepts

Relationships are the building blocks to success. This session will help you meet conference attendees who are leaders across the state in business, banking, healthcare, agriculture and their communities who can assist you on your leadership journey.

2:15 p.m. **Break**

2:30 p.m. **What Great Leaders Do**

Rory Rowland, President & Founder - Rowland Consulting

Leadership expert and author Rory Rowland will show you how the best leaders earn undying trust and respect from their people. Through hundreds of interviews with employees and years of leadership training, he's discovered the secrets to why employees feel loyal to their employer and how managers can increase this commitment. He'll share proven leadership behaviors from top organizations and show you how to apply them with your team.

Among the topics he'll discuss: How the best leaders in the country earn employee loyalty; What the ultimate goal of any leader or manager should be; Why you must "sell the vision" to your employees; Why coaching is so important and how to do it right; and How to improve communication and trust in your organization.

3:30 p.m. **Why Wait?**

Rob Quillen, Inspiration Speaker & Author

Rob Quillen's message is a very positive lesson that he learned from the tragic events of 9-11. Rob talks about how a series of coincidences led him to be sitting next to a perfect stranger on September 10, 2001 on a flight to Newark, NJ, that neither individual was supposed to be on. This led to a conversation, one in which the stranger told Rob a dream that he had for his 15-year-old son. The stranger that was sitting next to Rob on the flight was Jason Dahl, who was the pilot of Flight 93 that crashed into the field in Shanksville, PA, during the terrorists attacks the very next day. Quillen outlines how to make someone's dream come true, and he challenges each and every one in the crowd to think of one person in their life and set out to make their dream come true before it's too late.

4:30 p.m. **Adjourn**

# SPEAKER BIOGRAPHIES



## **Dell Gines, CEcD, MBA**

Senior Community Development Advisor, Federal Reserve Bank of Kansas City - Omaha Branch

Dell Gines focuses on innovative community development strategies designed to help transform rural and inner-city communities. Mr. Gines is a nationally-recognized speaker on the subject of entrepreneurship-based economic development and is the author of the *Grow Your Own Guide*, a short primer on how to build urban and rural economies using entrepreneurship. He is a Certified Economic Developer (CEcD) and holds a Master of Business Administration, Master of Science in Finance and PHD candidate. In 2011, Mr. Gines was recognized by the Omaha Jaycees as a TOYO award recipient for being one of the top ten Omahans under the age of 40 making an impact in the community.



## **Rory Rowland, MBA**

President & Founder, Rowland Consulting

Rory Rowland is dedicated primarily to helping organizations and leaders to reach their full potential. As a trend watcher, he can help organizations analyze industry trends and use that information to make strategic decisions that will help the organization move forward. Mr. Rowland is one of the most popular speakers at state and national conferences, and he has spoken before thousands during his 15-year career. Mr. Rowland conducts and facilitates strategic planning, technology integration, leadership, lending, management development, marketing, human resource, and sales culture development training for state and national associations. He has spoken in all 48 of the continental United States, as well as Canada and Mexico. Mr. Rowland has a MBA and a bachelor's degree in economics.



## **Josh Erickson**

Head Coach, Team Concepts

Josh Erickson is a master team builder, serial entrepreneur and Gallup-Certified Strengths Coach. For the last 20 years he has been impacting businesses, organizations, high schools colleges athletic programs of all levels. Industry leaders have called him a hands-on practitioner and implementer with a dynamic and engaging presentation style. Josh Erickson will empower your business or organization to profit emotionally, professionally and financially.



## **Rob Quillen**

Inspirational Speaker & Author

Maybe the best part about Rob's story is that there isn't an audience in America that wouldn't benefit and learn, from listening to it. It is unique, it is heartwarming, it is inspirational and it will cause you to recognize and appreciate that there is a very special gift inside each and every one of us. Rob will share with you how to unlock that gift and use it for the good of others. You will absolutely love Rob's message. Rob Quillen's book entitled "Why Wait?" has won The Honorable Mention Award for the best book of the year at the London Book Festival is currently being reviewed for a movie opportunity in Hollywood! Rob's remarkable story has also been featured in two books, *Chicken Soup for the NASCAR Soul* and *Fields of Thunder, The Story of the Kansas Speedway*.



## **Paul Eureka**

CEO, Xpanxion LLC

Paul Eureka is the Founder of Xpanxion LLC and serves as its Chief Executive Officer, President and Chairman (acquired by UST Global). Mr. Eureka is an active supporter of the technology and venture community, advising both entrepreneurs and venture capital groups in matters related to software products and services. Mr. Eureka has made several private equity investments in technology companies in the southeast region of the country, including Hi-Tech Partners Group a firm he co-founded in 1999. He serves as a Director of Invest Nebraska Corporation and previously served as the Chairman of the Board. Mr. Eureka is a technology entrepreneur with over 25 years experience founding, leading and funding successful technology start-ups and fast-growth companies. He holds a Bachelor's degree in Education from the University of Nebraska-Lincoln.

# LODGING

The Nebraska Leadership Summit will be held Thursday, March 2, 2017, at the Holiday Inn Conference Center in Kearney from 8:30 a.m. - 4:30 p.m. The meeting will be held in in the Loper North Room.

A block of rooms has been reserved for the evening of March 1, 2017, at:

- Fairfield Inn & Suites (510 W. Talmadge) at a rate of \$104.95 per night + tax.
- Holiday Inn (110 2<sup>nd</sup> Avenue South) at a rate of \$94.95 per night + tax.

**Deadline for reservations is February 15, 2017.**

Be sure to mention that you are attending the Nebraska Leadership Summit to receive the discounted rate.

**To make your reservation, at the Fairfield Inn, call (308) 236-4200.**

**To make your reservation at the Holiday Inn, call (308) 237-5971.**

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# REGISTRATION FORM

2017 Nebraska Leadership Summit

## STEP ONE: Your Information

(please print)

\_\_\_\_\_  
Name & Title

\_\_\_\_\_  
Company/Organization Name

\_\_\_\_\_  
Address, City, State, ZIP

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

**Check One: (You must be an alumni of one of the programs below to attend)**

- State Chamber's Leadership Nebraska
- Nebraska LEAD/LEAD Alumni Assoc.
- Nebraska Farm Bureau
- Nebraska Hospital Association
- Nebraska Bankers Association

## STEP TWO: Payment Information

Registration fee **\$125**

Pay by Check (Please make check payable to Nebraska Bankers Association)

Pay by Credit Card:  Visa  MasterCard

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

## STEP THREE: Register

**ONLINE:** <http://bit.ly/NELeadershipSummit>

**EMAIL:** [nbaeducation@nebankers.org](mailto:nbaeducation@nebankers.org)

**FAX:** Registration Form to (402) 474-2148

**MAIL:** Nebraska Bankers Association  
ATTN: Nebraska Leadership Summit Registration  
P.O. Box 80008  
Lincoln, NE 68501-0008

**PHONE:** Call the Nebraska Bankers Association  
Education Center (402) 474-1555

**Registration deadline is February 27, 2017.**

## Questions?

Contact your alumni program representative:

**Nebraska Bankers Association**

Ron Arrigo, Senior Vice President  
(402) 474-1555 | [ron.arrigo@nebankers.org](mailto:ron.arrigo@nebankers.org)

**State Chamber's Leadership Nebraska**

Roberta Pinkerton, Executive Director  
(402) 474-4422 | [rpinkerton@nechamber.org](mailto:rpinkerton@nechamber.org)

**Nebraska Hospital Association**

Kim Larson, Director of Marketing  
(402) 742-8143 | [klarson@nebraskahospitals.org](mailto:klarson@nebraskahospitals.org)

**Nebraska LEAD/LEAD Alumni Association**

Nancy Eberle, Executive Secretary, NE LEAD Alumni Assoc.  
(402) 736-4691 | [neberle@mainstaycomm.net](mailto:neberle@mainstaycomm.net)

**Nebraska Farm Bureau**

Adam Peterson, Regional Director  
(402) 853-3467 | [adamp@nefb.org](mailto:adamp@nefb.org)