



Nebraska Agricultural Leadership Council

Program Overview

The Nebraska Agricultural Leadership Council founded the Nebraska LEAD (Leadership Education/ Action Development) Program in 1981 in cooperation with Agricultural Builders of Nebraska, Inc. and the Institute of Agriculture and Natural Resources at the University of Nebraska–Lincoln. All had recognized the need for a nonpartisan, nonpolitical organization to promote and develop future agricultural leadership. The council’s overall mission remains “to prepare and motivate men and women in agriculture for more effective leadership.”

Program Purpose

- Accelerate leadership development and improve leadership skills and abilities of Nebraska’s future agricultural leaders through exposure to diverse topics, issues, concerns, points of view, and innovative ideas.
- Increase knowledge of state, national, and international affairs.
- Prepare the problem solvers, decision makers, and spokespersons for the agriculture industry, while establishing a network of highly motivated leaders.



Participant Criteria

- Up to 30 highly motivated men and women, generally between the ages of 25-55, with demonstrated leadership potential selected annually from five geographic regions across Nebraska.
- Three years of Nebraska residency is required.
- Participants must be involved in farming, ranching, or agribusiness, complete a written application, and interview with a district screening committee. The Board of Directors of the Nebraska Agricultural Leadership Council is responsible for the final selection of participants.

Program Delivery

- Twelve three-day, theme-driven seminars are conducted monthly from mid-September through early April. Over two years, participants visit almost every public and private college and university in Nebraska.
- First-year focus is on local, state, and national issues, with a ten-day national study/travel seminar in February.
- Second-year focus is on the international community and includes a 14- to 16-day international study/travel seminar.

For more information, visit us on the Web: www.lead.unl.edu
Look for us on Facebook.



Participant Expectations

- Attend all seminars
- Secure spouse’s and employer’s full support for program participation (if applicable)
- Possess a sincere commitment to self-improvement
- Maintain an open mind and interest
- Pay a modest annual participant fee

Program Support

Dollars provided through the following sources:

- Annual membership dues in the Nebraska Agricultural Leadership Council
- Nebraska LEAD Alumni Association membership
- Numerous individuals, corporations, foundations, and organizations
- Commitment of in-kind contributions, including campus administrators, presenters, and coordinators, statewide leaders, the University of Nebraska–Lincoln’s Institute of Agriculture and Natural Resources, and many others

Program Outcomes

Graduates say they have gained:

- Self-confidence, a positive can-do attitude
- Problem-solving and decision-making skills
- Public speaking skills and a belief that they can make a difference
- New contacts and networking
- A broader view and understanding of “the bigger picture”
- Opportunities to seek out new role models and learn about different leadership styles
- Skills in proper etiquette

Application for Nebraska LEAD Program Request.

I am a/an: ☐ Producer ☐ Agribusiness person (You may check both.)

☐ Please email or send application materials immediately.

☐ Please move my earlier application forward for consideration this year.

☐ I am not interested at this time, but keep my name on your mailing list.

☐ Please remove my name from your mailing list.

☐ Please update my mailing address as noted below.

Please print clearly all following information. Please check: ☐ M s. ☐ Mr. ☐ Mx.

Name: _____

Address: _____
Street

City _____ State _____ Zip _____
Phone _____
☐ Home ☐ Personal ☐ Work
☐ Mobile

IMPORTANT REMINDER

The application deadline of June 15, 2024 for Nebraska LEAD Class 43 is rapidly approaching.

Questions? Need application materials?

Contact: Terry Hejny, Director
Nebraska LEAD Program
University of Nebraska–Lincoln
P.O. Box 830940
104 AgCom Bldg
Lincoln, NE 68583-0940
Phone: (402) 472-6810
FAX: (402) 472-6799
Email: leadprogram@unl.edu

Visit our home page at www.lead.unl.edu

Dear Friend,

I am excited to think about you holding this brochure and the opportunity it offers! I just have one question for you: Are you willing to take us up on this opportunity and apply to become a member of LEAD Class 43?

The Nebraska LEAD Program was designed over 42 years ago to speed up the leadership development process, through a broad array of topics, issues, and concerns, to ultimately develop those problem solvers, decision makers and spokespersons necessary to lead agriculture and the state of Nebraska in the years to come. We truly believe and live out our mission statement every day. The success of our industry is dependent on preparing and motivating men and women in agriculture for more effective leadership.

As a member of LEAD Class XX, I can honestly say that my involvement in the Nebraska LEAD Program was a once in a lifetime opportunity. And now serving as its director since 2007, I see it in the eyes of our Fellows - the desire to lead and make a positive difference. Won't you join us in our mission? Apply today! If you have any questions about the Nebraska LEAD Program, do not hesitate to contact me at 402-472-6810. Request an application by sending us an email to leadprogram@unl.edu or utilizing the link on our webpage.



Terry

Terry Hejny, Ph.D.
Director
LEAD XX Alumnus



University of Nebraska - Lincoln
Nebraska LEAD Program, Nebraska Agricultural Leadership Council
P.O. Box 830940 | 104 AgCom Bldg.
Lincoln, NE 68583-0940



WANTED:

Thirty highly motivated Nebraskans involved in agriculture who want to develop their leadership skills.

You are invited to apply for

LEAD Class 43

Beginning Fall of 2024

Application deadline: June 15, 2024



BUSINESS REPLY MAIL

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