OUR MISSION: TO PREPARE AND MOTIVATE MEN AND WOMEN IN AGRICULTURE FOR MORE EFFECTIVE LEADERSHIP

Program Overview
The Nebraska Agricultural Leadership Council founded the Nebraska LEAD (Leadership Education/Action Development) Program in 1981 in cooperation with Agricultural Builders of Nebraska, Inc. and the Institute of Agriculture and Natural Resources at the University of Nebraska–Lincoln. All had recognized the need for a nonpartisan, nonpolitical organization to promote and develop future agricultural leadership. The council’s overall mission remains “to prepare and motivate men and women in agriculture for more effective leadership.”

Program Purpose
• Accelerate leadership development and improve leadership skills and abilities of Nebraska’s future agricultural leaders through exposure to diverse topics, issues, concerns, points of view, and innovative ideas.
• Increase knowledge of state, national, and international affairs.
• Prepare the problem solvers, decision makers, and spokespersons for the agriculture industry, while establishing a network of highly motivated leaders.

Program Expectations
• Attend all seminars
• Secure spouse’s and employer’s full support for program participation (if applicable)
• Possess a sincere commitment to self-improvement
• Maintain an open mind and interest
• Pay a modest annual participant fee

Program Support
Dollars provided through the following sources:
• Annual membership dues in the Nebraska Agricultural Leadership Council
• Nebraska LEAD Alumni Association membership
• Numerous individuals, corporations, foundations, and organizations
• Commitment of in-kind contributions, including campus administrators, presenters, and coordinators, statewide leaders, the University of Nebraska–Lincoln’s Institute of Agriculture and Natural Resources, and many others

Program Outcomes
Graduates say they have gained:
• Self-confidence, a positive can-do attitude
• Problem-solving and decision-making skills
• Public speaking skills and a belief that they can make a difference
• New contacts and networking
• A broader view and understanding of “the bigger picture”
• Opportunities to seek out new role models and learn about different leadership styles
• Skills in proper etiquette

For more information, visit us on the Web: www.lead.unl.edu
Look for us on Facebook.
Dear Friend,

You may not know it, but you are holding in your hands a golden opportunity to become a stronger voice for Nebraska agriculture.

For the past 40 years, the Nebraska LEAD Program has helped to form agriculture’s current and future problem solvers and decision makers AND prepared them to face professional and personal storms.

Will you take a step forward and be a part of this opportunity?

Now’s the time—apply today! Be the person who will make a difference for our industry and let the Nebraska LEAD Program prepare you for the storms that may come your way in the future.

Whether you are a new or previous applicant, I invite you to complete an application. Should you have questions about the Nebraska LEAD Program, please call my office at (402) 472-6810. You can also request an application form anytime by e-mailing leadprogram@unl.edu.

Please remember the application deadline is June 15, 2022. I sincerely look forward to your response.

Terry Hejny, Ph.D.
Director
LEAD XX Alumnus

WANTED:
Thirty highly motivated Nebraskans involved in agriculture who want to develop their leadership skills.

You are invited to apply for
LEAD Class 41
Beginning Fall of 2022
Application deadline: June 15, 2022