



LEAD THE WAY

2025 GIVING DRIVE
NOVEMBER 1-21, 2025



A MESSAGE FROM THE DIRECTOR

Dear Nebraska LEAD Alumni and Friends,

As we approach the holiday season and the close of another remarkable year, I find myself reflecting on the strength of the Nebraska LEAD community — more than 40 years of cultivating leaders who make lasting impacts across our state and beyond. Together, we’ve built a legacy of leadership that continues to shape the future of Nebraska agriculture and rural communities.

To sustain this momentum, I’m excited to introduce our first-ever **LEAD The Way Giving Drive**, open **November 1–21, 2025**. This friendly competition among LEAD classes is a chance to rally your classmates, celebrate the program that helped shape you and give back to ensure future generations of agricultural leaders continue to receive a high-caliber transformative experience.

As you consider your year-end giving, I ask that you keep the Nebraska LEAD Program in mind. Rising costs — from meals and lodging to transportation and airfare (our national seminar flights have more than doubled from last year) — make your support more vital than ever. Every dollar you contribute helps sustain the high quality programming that defines Nebraska LEAD.

As part of this fundraising drive, donors will receive a special thank-you gift (or gifts) from the Nebraska LEAD Program, depending on your level of giving. From local Nebraska products to custom LEAD-branded items, these gifts are our way of expressing gratitude for your support and commitment to the program’s mission. Your generosity not only supports the future of Nebraska’s agriculture and natural resources, but it also strengthens a network of leaders who continue to lead, serve and make a difference.

From all of us at the Nebraska LEAD Program, **thank you** for your continued belief in our mission. Wishing you and your family a joyful holiday season filled with gratitude, connection and purpose.

Warm regards,

Kurtis Harms
Director, Nebraska LEAD Program



Nebraska LEAD Class 44

UNIVERSITY OF NEBRASKA-LINCOLN
NEBRASKA LEAD PROGRAM
104 AGRICULTURAL COMMUNICATIONS BUILDING
PO BOX 830940
LINCOLN, NE 68583-0940



LEAD THE WAY GIVING DRIVE 2025

The Nebraska LEAD Program is excited to host our first-ever holiday gifting drive! Your support strengthens our mission of developing Nebraska’s future agricultural leaders.

Let’s Make it FUN!

A friendly competition between Nebraska LEAD alumni classes will determine which class can raise the most donations to directly support the program. Rally your classmates, make your contribution and show your Nebraska LEAD pride!

GIVING LEVELS AND THANK-YOU BENEFITS - A GREAT WAY TO BEGIN THE HOLIDAY CHEER!

\$150 DONATION BOTTLE OF SLEIGH BELLS HOLIDAY BLUSH WINE FROM JAMES ARTHUR VINEYARDS PLUS ALL BENEFITS FROM THE \$150 DONATION LEVEL \$18 ADDED VALUE!	\$300 DONATION ONE (1) NEBRASKA LEAD 10 OZ. YETI WINE TUMBLER PLUS ALL BENEFITS FROM THE \$150 DONATION LEVEL \$55 ADDED VALUE!	\$500 DONATION NEBRASKA DAIRY STORE CHEESE GIFT BOX PLUS ALL BENEFITS FROM THE \$300 DONATION LEVEL \$95 ADDED VALUE!	\$1,000 DONATION NEBRASKA LEAD YETI WINE BOTTLE CHILLER PLUS ALL BENEFITS FROM THE \$500 DONATION LEVEL \$172 ADDED VALUE!
--	---	---	--

WHY SUPPORT NEBRASKA LEAD?

The Nebraska LEAD Program develops leaders who are committed to shaping the future of agriculture and rural communities. Your contribution ensures that we can continue to offer unmatched leadership development opportunities to emerging agricultural leaders across Nebraska.



DONATE BETWEEN NOVEMBER 1-21, 2025!

Complete and return the card below with a check payable to the **NEBRASKA LEAD PROGRAM**. You can also scan the QR code below or visit **go.unl.edu/leadprogram** to pay online. **Place all donations by November 21 to ensure holiday delivery!**

Show your LEAD pride, support the program and help your class take home bragging rights as the top fundraising class!



SCAN TO DONATE ONLINE

CONTRIBUTE TO THE LEAD THE WAY GIVING DRIVE

☐ \$100 NALC MEMBERSHIP RENEWAL

☐ OTHER AMOUNT: _____

☐ \$150 JAMES ARTHUR WINE PACKAGE

☐ I'D LIKE TO ONLY MAKE A DONATION. NO GIFTS PLEASE.

☐ \$300 WINE TUMBLER PACKAGE

☐ THIS DONATION IS IN MEMORY OF: _____

☐ \$500 CHEESE BOX PACKAGE

☐ \$1,000 WINE BOTTLE CHILLER PACKAGE

Donor Name: _____
PREFIX (I.E. DR. MS. MR. ETC.) FIRST NAME LAST NAME

Address: _____
STREET

CITY STATE ZIP CODE

Phone Number: _____

Email Address: _____

IMPORTANT NOTES

All donations must be postmarked by **November 21, 2025**, to ensure holiday delivery. Your contributions are nonrefundable and directly support the Nebraska LEAD Program.

Questions?

Phone: 402-472-6810
Email: leadprogram@unl.edu

MAIL COMPLETED FORMS AND CHECKS TO:
Kurtis Harms, Director
Nebraska LEAD Program
University of Nebraska-Lincoln
104 Ag Communications Building
P.O. Box 830940
Lincoln, NE 68583-0940